



Asset Management Services & Consulting

Maximize The Return On Your Hospitality Investment



Your Goals Are Our Goals

If you want to optimize your property's financial potential, we can help you both grow and protect your hospitality investment. If your hotel or resort also serves another mission, we can develop the strategy and keep the team on-task.

You'll have the peace of mind knowing that your investment is closely monitored, the cash flow and asset value are maximized, and your mission is forefront.

Tailored Approach

We listen first, then create a tailored plan designed to achieve your individual objectives.

- Opportunities to maximize revenue & cash flow
- Recommendations to enhance your property's service quality and physical condition
- Tools, resources, and guidance for your operator
- On-going monitoring for optimal performance

Extensive Expertise

Our expertise spans a broad range of hotels and resorts in a wide variety of locations. Our team brings first-hand, hands-on hotel expertise together with industry best practices.

HVS is unique among hospitality consulting firms with unparalleled credibility, specialized experience, and a track record of success.

Clients

- Institutional & individual investors
- Owner-Operators
- Government, University, & Non-Profits
- Lenders & Special Servicers
- Law Firms & Family Offices

Hotel Asset Management Services

HVS provides a complete array of capabilities and services to achieve your goals. We work with you to develop a customized solution for your property.

All of our services are available "a la carte" with no obligation for monthly asset management.

Acquisition & Development

- Due Diligence Coordination
- Development Assistance
- Exit & Disposition Strategies
- Brand Selection
- Operator Selection

Financial Oversight

- Capital Expenditure Planning & Monitoring
- Expense Control Monitoring
- Operations Budgeting
- Workout Strategy And Execution
- Concise Reporting & Informative Communication
- Forecast Accuracy Monitoring

Operational Review & Monitoring

- Property Inspections
- Best Practices Guidance
- Staff Capability, Qualifications & Performance
- Operational Reviews

Sales, Marketing & Strategic Planning

- Strategic Planning
- Sales & Marketing Plan Monitoring & Advisory
- Repositioning Analysis & Planning
- Facilities Recommendations
- Enhance Guest Satisfaction & Reviews

Negotiation & Compliance

- Hotel Management Agreements
- Franchise License Agreements
- PIPs and Brand Standards

Powered By HVS

HVS Asset Management is part of HVS
a global consulting organization focused on hospitality services

Other HVS Services Across Property Types

- Valuations & Appraisals
- Market & Feasibility Studies
- Brokerage, Debt, & Equity
- Interior Design
- Executive Search
- Expert Witness & Litigation Support
- Shared Ownership Lodging
- Mixed Use Development
- Resorts & Residential
- Casinos
- Golf and Spa & Wellness Services
- Convention, Sports & Entertainment Facilities

**Connect with HVS worldwide at [HVS.com](https://www.hvs.com)
50+ offices throughout five continents**

HVS Asset Management

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Additional Services We Offer

Hotel Management
Acquisition Due Diligence
Expert Witness & Litigation Support
Operational Consulting

